



Press release Barracuda Racing Wheels Europe

Design in Perfection: The New Barracuda SenZZo

With warm rays of sunshine, spring has driven ice and snow out of Germany over the past few days – and at the same time officially ushered in the 2026 tuning season! For the experts at Barracuda Racing Wheels Europe, who specialize in high-quality alloy wheels, this is the perfect moment to launch their major product highlight of the year: Curtain up for the Barracuda SenZZo!

After around a year of intensive design and development work, the new SenZZo joins the Barracuda portfolio as a sporty, dynamic wheel that impresses with a wealth of visual details and state-of-the-art technical features.

Its styling is defined by an angular, three-dimensional design language, characterized by five powerful Y-spokes with delicate cut-outs and striking contours. A particularly distinctive feature is the masculine outer lip with precise recesses.

At market launch, the Barracuda SenZZo is available in two attractive surface finishes, each with a direct influence on its character: in Matt Black Puresports, it conveys maximum sportiness, while the bright Hyper Silver finish emphasizes the elegant aspects of the alloy wheel.

At launch, the size range of the new Barracuda SenZZo includes seven dimensions from 8.5x19 inches to 10.5x22 inches, making it suitable for vehicles ranging from compact models to the luxury class. The variety of applications approved with German TTG (Teiletypgenehmigung) certification is all the greater as the SenZZo is offered in four bolt-pattern variants.

As a member of the Barracuda Ultralight Series, the new SenZZo is, of course, manufactured using the advanced flow forming process – ensuring low weight combined with high load capacities, so that this lightweight wheel is even perfectly suited for heavy SUVs.

Orders for the SenZZo are now being accepted, with prices starting at €399.

All Data at a Glance

Dimensions: 8.5x19" / 8.5x20" / 10.0x20" / 9.0x21" / 10.5x21" / 9.5x22" / 10.5x22"

Bolt patterns: 5x108 / 5x112 / 5x114.3 / 5x120

Load capacity: up to 970 kg

For all further details as well as pricing and delivery information, please contact:

JMS Fahrzeugteile GmbH
Schulstr. 28
D-72654 Neckartenzlingen
Tel.: +49 (0) 71 27 / 96084-0
E-Mail: info@jms-fahrzeugteile.de
www.barracuda-europe.de

Printing free of charge * Copy requested