



Media Information

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1,111,111th Opel Insignia Delivered to New Customer

- Opel sales and marketing boss, Xavier Duchemin hands over milestone-setting Insignia Sports Tourer to IDE managing director, Thomas Breser
- Second generation of Insignia flagship continues to impress

Rüsselsheim. Opel has set another milestone in sales: the 1,111,111th Opel Insignia was handed over to Thomas Breser, Managing Director, [IDE Integrated Dynamics Engineering GmbH](#) by Xavier Duchemin, Managing Director Sales, Aftersales and Marketing, Opel Automobile GmbH. The Insignia Sports Tourer Business Edition will be driven by IDE engineers.

Xavier Duchemin, accompanied by Patricia Princess of Erbach-Schönberg, Managing Director, Auto Jacob GmbH in Rüsselsheim, said: “The Opel Insignia is the ideal ambassador for any company. Our flagship’s innovative technologies and high comfort make every business trip more pleasant. The big boot offers lots of space, not only for work but also for leisure.”

The [Opel Insignia Sports Tourer](#) destined for the IDE fleet is powered by the strong yet economical 2.0-litre turbo-diesel with 125 kW/170 hp with six-speed manual transmission and start/stop (fuel consumption¹, ²: urban 7.3-6.8 l/100 km, extra-urban 4.7-4.6 l/100 km, combined 5.6-5.4 l/100 km, 148-142 g/km CO²), which already meets the strict Euro 6d-TEMP emissions standard. A relaxing drive is ensured by the AGR-certified ergonomic seats and Park Pilot front and rear. The Multimedia Navi infotainment system with seven-inch colour touchscreen – compatible with Apple CarPlay and Android Auto – takes care of navigating to the client.

¹ WLTP measurements converted to NEDC values for comparison

² WLTP combined figures (for information only, not to be confused with official NEDC values): combined 6.2-5.6 l/100 km, 162-148 g/km CO₂



Opel Insignia, popular and successful among customers and experts

In terms of comfort, safety and advanced technology, the Opel Insignia, which is produced in Rüsselsheim, continues the Opel tradition of large flagship models. The first-generation Insignia impressed customers and experts alike. Following the world premiere in London, it was elected “International Car Of The Year 2009”, many other awards followed. By 2017, when 900,000 units had been produced, many more awards had followed.

The all-new Insignia entered the market in spring 2017 as the Grand Sport limousine and the Sports Tourer and Country Tourer estate versions (the latter with class-leading all-wheel drive, including torque vectoring). The top-of-the-line model variant is the sporty Insignia GSi with 154 kW/210 hp 2.0-litre BiTurbo diesel engine and eight-speed automatic transmission (fuel consumption³, ⁴:urban 9.4 l/100 km, extra-urban 5.8 l/100 km, combined 7.1l/100 km, 188-187 g/km CO₂). More than 200,000 units of the second generation have already been produced to date.

Accolades for the Insignia include the “Golden Steering Wheel 2017” in Poland (*Auto Świat*), Switzerland (*Auto Bild*) and Slovenia (*Auto Bild*), as well as “Best Car 2017” (*Fleet Cars & Vans*, *Fleet Auto Premium*) in Poland and “Fleet News of the Year” (*FLEET Magazine*) in the Czech Republic. In 2018 the Insignia was again elected “Family Car Of The Year” in Portugal (*Observador*), Romania (*AUTOpro*) and the United Kingdom (*Auto Express*) and Best Large Family Car in the “Carbuyer Best Car Awards”. The Opel flagship was nominated “Business Sedan of the Year” by *Kilometres Enterprise* in France and “Autoflotte Top Performer 2018” in Germany. Thanks to its advanced technologies, high comfort and top efficiency, the Insignia has claimed a leading position in its market segment. Fleet-registrations of the Insignia increased by 90.5 percent within 12 months.

³ WLTP measurements converted to NEDC values for comparison

⁴ WLTP combined figures (for information only, not to be confused with official NEDC values): 8.0-7.6 l/100 km, 209-198 g/km CO₂ emissions



Opel's flagship offers high-tech and high comfort

The Opel Insignia is both an efficient company car and a comfortable automobile for long-distance driving and families. Insignia customers benefit from numerous advanced technologies such as IntelliLux LED matrix headlights and AGR-certified ergonomic seats, while Multimedia Radio and Multimedia Navi infotainment systems ensure state-of-the-art connectivity. Thanks to real-time traffic information, Insignia drivers are guaranteed the latest status of fuel prices and parking-space availability.

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