



Media Information

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“Best Buy Car of Europe in 2020”: New Opel Corsa and Corsa-e Win AUTOBEST Award

- Europe’s best: international journalists from 31 countries elect the new Corsa
- Dynamic, practical, electric: new Opel Corsa-e is the electric car for everyone
- Hat-trick: Corsa first to win AUTOBEST in three generations
- Fully charged: all Opel models electrified by 2024

Rüsselsheim. The new Opel Corsa ticks all the boxes: in September, the sixth generation celebrated its world premiere at the IAA in Frankfurt – for the first time also as battery-electric Corsa-e. Now the small car bestseller has won the prestigious title of “Best Buy Car of Europe in 2020”. The AUTOBEST jury, made up of international journalists from 31 countries, chose the Opel newcomer as the winner and thus the car offering the most for the money. The experts confirmed this during conclusive test drives at the final in Istanbul. And with the Corsa-e, Opel offers an electric small car for everyone, which combines the practical Corsa qualities with CO₂-free operation and an electric range of up to 337 kilometres (according to WLTP¹). At the same time, the award for the new Corsa completes an AUTOBEST hat-trick: no other model has been named "Best Buy Car of Europe" in three successive generations.

“We are very happy to receive this award,” said Opel CEO Michael Lohscheller. “The verdict of the independent specialist journalists shows that with the Opel Corsa we have created a future-oriented car for everyone. A car that is state-of-the-art, efficient, and well-equipped, with strong driving dynamics. At prices you can afford. At the same time, the Corsa, as a three-time AUTOBEST winner, shows that with each new generation of vehicles we are delivering on our promise to make top technologies available to a wide range of buyers.”

¹ Fuel consumption and CO₂-emission data have been determined according to WLTP test procedure methodology (R (EC) No. 715/2007, R (EU) No. 2017/1151).



“Last year, at AUTOBEST we said that the next winner of Best Buy Car of Europe should be an electrified brilliant new product. It is exactly what happened, and the new Opel Corsa is a perfect example of electrification for the masses. Thanks to the multi-energy platform, the new Corsa addresses everybody in Europe by offering both ICE and EV versions. Our AUTOBEST winner is the first car in our history starting to build the link between now and tomorrow, between classic and avant-garde propulsions and technologies. The new Corsa is the first to democratise the future of electric motoring, making people in Europa embrace the future confidently as the next normality,” said Dan Vardie, AUTOBEST Founder & Chairman.

Already in 2007 and 2015, Corsa generations four and five took overall victory; last year the Opel Combo Life received the AUTOBEST award. Now the new Corsa and Corsa-e are continuing the tradition. The recipe for success: the new Opel Corsa combines high everyday benefits with top technologies, economy, an exciting design plus lots of fun behind the wheel. Every Corsa variant is equipped with numerous state-of-the-art assistance systems. These include forward collision alert with automatic emergency braking and pedestrian detection as well as intelligent speed control, lane departure warning and traffic sign recognition.

Together with the Opel Grandland X plug-in hybrid, the Corsa-e marked the starting signal for the Opel electrification-offensive this year. All Opel models will be electrified by 2024 – customers can then choose an “e” version of each model. Also, electric light commercial vehicles are becoming particularly important for the “last mile” in city centres. The Vivaro-e van will launch in the course of the coming year. Electrified versions of the Opel Combo Life, Combo Cargo and Zafira Life will then arrive in 2021.

About Opel

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling over one million vehicles in 2018. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all European passenger car



models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel aims to become sustainably profitable, global and electric.

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