



Media Information

September 21, 2020

Don't Miss It: New Opel Mokka Celebrates World Premiere Tomorrow

- Be there digitally: press conference with Opel boss Michael Lohscheller at 13.00 CET
- Full programme: all prices, all trims, all technical highlights
- From September 22: orders start for both Mokka and electric Mokka-e

Rüsselsheim. The new Opel Mokka is a real eye-catcher. It shows everything that Opel stands for today and in the future. The Mokka perfectly embodies the Opel brand values – German, approachable, exciting – and introduces the design philosophy for the next ten years. As the battery-electric Mokka-e, it even drives completely emission-free. The official world premiere and the start of orders for the new Mokka happen tomorrow, **September 22, 2020**. Opel CEO Michael Lohscheller and his team of experts will present the Mokka in detail and name the prices – both for the versions with gasoline and diesel engines and for the electric Mokka-e. For the first time, the electrified model variant can also be ordered at the start of sales.

Unfortunately, due to the strict Corona requirements, only a small group of people can take part in the event on site in Rüsselsheim. However, the press conference can be viewed **from 13.00 CET on September 22 onwards** on [YouTube](#). The [pressroom](#) will also contain new images and the complete press kit for the new Mokka at that time.

About Opel

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling around one million vehicles in 2019. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all Opel models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel will become sustainably profitable, global and electric.

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Contact:

Martin Golka
Colin Yong
Michael Göntgens
Nico Schmidt

+49 (0) 6142-6921574
+49 (0) 6142-6922084
+49 (0) 6142-6923980
+49 (0) 6142-6924093

martin.golka@opel.com
colin.yong@opel.com
michael.goentgens@opel.com
nico.schmidt@opel.com