

Press release JMS Fahrzeugteile GmbH
Unique mega-event enters the next round: Performance Fair & Car Show Part IV

The fourth edition of the Performance Fair & Car Show will take place on Saturday, September 9th, 2023. As is well known, the original reason for the introduction of this event in 2020 was the corona virus. In the first two years, it only took place as a live stream via YouTube: In times when tuning meetings and trade fairs were not possible, the team from JMS Fahrzeugteile wanted to offer companies the opportunity to present their latest conversions to customers. Since then, the event has grown steadily and has established itself as a must-attend event for petrolheads. The first invitation of visitors in 2022 and thus the step to the trade fair and the tuning meeting on site made a decisive contribution to this.

Of course, this should not be different in the coming edition. On the second Saturday in September, numerous tuning enthusiasts will again populate the Motorworld site in Metzingen (Paul-Lechler-Straße). Admission is five euros per person. In addition, petrolheads can exhibit their automotive tuning sweetheart on site for ten euros (including two admissions). Up to 20 of these vehicles will be judged in a Show & Shine competition and the five best-rated cars will later be presented in a live stream via YouTube.

Because of course the Performance Fair & Car Show will retain its hybrid character as a mixture of on-site event and online transmission. Presentations are held throughout the day in one of the beautiful halls on the site. William De Fensfoster, model Sabrina Doberstein and Jochen Schweiker will once again be moderating. Of course, some of the various participating tuning companies will also present their vehicles in detail. Apart from that, visitors can also get detailed information about the products and project vehicles of the companies: 30 manufacturers set up their stands in the large forging hall of Motorworld Metzingen. In addition to the private show cars, the outdoor area will also have other exhibitor stands. The lively participation of the companies is no wonder. After all, the Performance Trade Fair & Car Show offers you unique added value: The videos of the live streams remain online on YouTube beyond the day of the event and thus function as permanent advertising.

All in all, Part IV of the event should be even more varied. Other highlights such as the AYA car hi-fi sound event with competition, a driving simulator and many other attractions for young and old round off the program. And as the grand finale, there will be a big after-show party in the evening from 8 p.m. to 2 a.m.

Further information on the Performance Fair & Car Show Part IV and of course all facts as well as price and delivery information on the entire JMS vehicle parts program is available directly from:

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