



### **Generation change at WINE System AG Gisela Wüstringer hands over the management to Brigitte Wüstringer and Martin Darting**

**After 20 busy years of innovation and growth Dipl.-Kfm. Gisela Wüstringer, Managing Director of WINE System AG in Frasdorf, says goodbye and goes into her well-earned retirement.**

Established in 1999, WINE System AG, with its extensive and informative wine database, builds a solid footing for the PAR® rating system, that was developed by Martin Darting. Under the administration of Gisela Wüstringer and the technical responsibility of Martin Darting, WINE System AG organizes the well-known and now internationally established competitions such as the international organic wine award, the PAR® Wine Award International and the International PIWI Wine Award. The enthusiastically sailing manager leaves the WINE System boat and hands over the helm to her daughter Brigitte Wüstringer and Martin Darting. From now on, she dedicates herself more and more to nautical pleasures and lets herself be driven by the wind and the current.

The passion for wine has already been put into Brigitte Wüstringer's cradle. She completed a commercial apprenticeship and followed her mission as co-founder of WINE System AG. Since 2009, she has been standing on her own feet with her wine shop Treffpunkt Wein in Frasdorf. With great passion and appropriate know-how, Brigitte Wüstringer advises her customers. Her sensory training was strongly

on the wind and, together with Martin Darting and the growing team, keep the ship on the road to success.

After many years of successful cooperation, sensory expert Martin Darting now comes on board as a board member of WINE System AG. As the developer of the PAR® tasting system, he is primarily concerned with transparency and the comprehensible evaluation of odoriferous and tastable substances. Since the 1990s he has dealt intensively with sensor technology and sensuality. With his 30 years of experience, he advises winemakers and cellarmasters. Numerous wine and sensor experts are already benefiting from his profound PAR® education and training.

Together, the new WINE System AG Management Board members will expand the focus. Besides the already very successful wine awards, they will also push ahead with consulting, education and training in accordance to PAR®. In addition, Brigitte Wüstinger and Martin Darting will set sail to get out on the uncharted waters and to anchor PAR® with attractive cooperation partners in other areas as well.

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