



Media Information

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Chancellor Angela Merkel Visits Opel Stand at IAA

- Electric strategy: Opel CEO Michael Lohscheller informs Chancellor
- World premieres: Five Opel debuts at International Motor Show

Rüsselsheim. Today German Chancellor Angela Merkel officially opened the 68th International Motor Show in Frankfurt. The trade show runs until September 22. On her traditional IAA tour, the Chancellor also visited the Opel stand in Hall 11, where Opel CEO Michael Lohscheller informed her about the German automaker's electrification strategy. Opel's five IAA premieres include three new electric models: the [Corsa-e](#), the [Grandland X as plug-in hybrid](#) and the [Corsa-e Rally](#). All Opel model lines will be electrified by 2024.

“In 120 years of automobile production, Opel has always combined German engineering with passionate design, making pioneering technology and innovations accessible for everyone. Today this applies more than ever to electric mobility,” said Michael Lohscheller about Opel's electric mobility offensive.

In addition to the new electrified models, the new [Opel Astra](#) and the sixth generation of the small car bestseller [Corsa](#) make their world premieres at this year's IAA.

About Opel

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling over one million vehicles in 2018. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all European passenger car models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel aims to become sustainably profitable, global and electric.

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