



Media Information

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Winning Way: New Opel Corsa is “Company Car Of The Year”

- The “little” Opel has mobilized millions for decades
- Corsa democratizes technology for everyone
- Sixth generation also available as all-electric version

Rüsselsheim. Technician, courier or CEO – all sorts drive company cars. But which one is the best? *Auto Bild* asked this question and the magazine’s readers answered: the new [Opel Corsa](#). The “little” German has been voted “Company Car Of The Year” in the small car category. This is the first media-prize to be won by the sixth-generation Corsa, which was presented at the IAA Frankfurt International Motor Show in September.

“Along with the Astra, the Corsa is our most important model in Europe”, said Harald Hamprecht, Opel’s Vice President Communications at the “Company Car Of The Year” prize-giving in Berlin. “Opel has democratized mobility for 120 years. We make pioneering technologies accessible for everyone. That is what we stand for, that is what the new Corsa stands for, and our customers appreciate it – especially in the company car area.”

A car for millions since 1982

Depending on the version, the Opel Corsa (which picked up 22 per cent of the votes for “Company Car Of The Year”) is ideal for singles and couples, as well as company car drivers and families. Around 14 million units produced in 37 years provide the proof. The Corsa first joined the model range below the Kadett in 1982. The Corsa A, which was originally conceived for first-time buyers and those on an economy budget, became a bestseller, achieving sales of 3.1 million by 1993. The sixth generation of the practical, stylish and dynamic Corsa made its premiere at the IAA Frankfurt International Motor Show in September 2019. An all-electric version is also available for the first time. The [Corsa-e](#) is ideally equipped for the future as well as everyday driving.



The readers of *Auto Bild* elected the company car of the year for the second time. They chose from vehicles in seven categories, from small and compact cars to luxury automobiles and plug-in hybrids.

About Opel

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling over one million vehicles in 2018. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all European passenger car models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel aims to become sustainably profitable, global and electric.

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