



## Media Information

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### Stylish: “Opel Vintage Collection” Brand New in Opel Shop

Cool sweaters and shirts in trendy retro-look

Rüsselsheim. Retro looks in trendy colours and patterns are all the rage this year. The traditional brand is now presenting a new vintage collection that fits right in. Mixing style with tradition, the cool sweaters and T-shirts are offered in red, yellow and blue. So the brand with the lightning flash is setting trends not only with its models, but now also with the matching street style. And this clothing is just a few clicks away in the [Opel Online Shop](#).

The front and back of the [men's beige pullover](#) and [white T-shirt](#) are classically simple. The eye-catchers on the front are the Opel lettering and the Opel lightning flash embroidered in black. Wide V-shaped red and blue stripes running up the sleeves to the chest and neck emphasise the trendy colour block look. Made of soft single jersey (100 per cent cotton), the vintage T-shirt has a comfortable, loose fit. The pullover is made of a soft, 63 per cent cotton and 37 per cent polyester material mix. Elastic ribbed cuffs ensure high wearing comfort. Both articles are available in all sizes from S to 2XL for €34.90 for the T-shirt and €59.90 for the men's pullover (all prices RRP incl. VAT in Germany).

For ladies, there is the stylish [Opel-yellow vintage pullover](#) with V-shaped black and white stripes. Like the men's, this casual pullover harks back to the style of the 1970s and 1980s. Thanks to the discreet black Opel lettering and lightning flash in the neck area, it also identifies the wearer as a fan of the brand. The women's pullover combines a loose cut with a shorter fit and elastic cuffs. Available in sizes S to XL, the retro style pullover is available for €49.90.



***About Opel***

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling over one million vehicles in 2018. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all European passenger car models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel aims to become sustainably profitable, global and electric.

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