



Media Information

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AUTOBEST Gala: Opel Combo Life is “Best Buy Car of Europe 2019

- Gala in Brussels: Michael Lohscheller and Xavier Duchemin accept award
- Clear winner: New Combo with top technologies, comfort and variability

Rüsselsheim/Brussels. Thirty-one specialist journalists from 31 countries have voted – and the winner at AUTOBEST 2019 is the Opel Combo. The new van was officially crowned “Best Buy Car Europe 2019” at the prize-giving in Brussels. According to the jury, no rival offers as much car for the money. Opel CEO, Michael Lohscheller and Managing Director Sales, Aftersales and Marketing, Xavier Duchemin travelled to Belgium to pick up the award for the multi-functional vehicle.

“Customers and media alike are impressed by the Combo Life”, said Michael Lohscheller at the prize-giving yesterday evening. “We have packed the Combo Life with high levels of flexibility, comfort and innovative technologies that are unrivalled in this class. The Combo Life therefore plays a key role in our on-going product offensive, which will continue this year and next. This is underlined by the title ‘Best Buy Car of Europe’.”

“Families, outdoor fans and professionals expect the best buy car to solve their daily challenges. This AUTOBEST award proves that our new Combo Life is their ideal partner”, added Xavier Duchemin.

The Opel Combo Life features innovative technologies such as Adaptive Cruise Control, Driver Drowsiness Alert, 180-degree Rear View Camera, Head-Up Display and Flank Guard. The new model from the Rüsselsheim brand unites the comfort and dynamics of a passenger car with the spaciousness and variability of a people carrier. The jury also took [criteria](#) such as cost of ownership and dealer service coverage into consideration. The experts were convinced by the all-round package of the fifth generation Combo.



As “Best Buy Car of Europe 2019” the Combo Life continues a strong Opel tradition. In recent years, the Rüsselsheim-based carmaker was twice successful in the AUTOBEST Award. The Opel Corsa took the title outright in 2007 and 2015. AUTOBEST presents the “Best Buy Car of Europe” since 2000.

About Opel

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling over one million vehicles in 2018. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all European passenger car models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel aims to become sustainably profitable, global and electric.

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