

PRESS RELEASE

Jüstrich Cosmetics presents innovative skin care products at the PLMA trade fair

Berneck, May 2019

Jüstrich Cosmetics in Berneck has the vision to drive forward new research initiatives. At the PLMA trade fair in Amsterdam, the Swiss family-owned company presented four totally innovative CBD (cannabidiol) skin care products so assuming a pioneering role across Europe.

This year's PLMA WORLD OF PRIVATE LABEL Amsterdam was held on 21 and 22 May. Exhibiting here for the second time, Jüstrich Cosmetics was once again able to demonstrate its success in implementing innovative products. Experts from the cosmetic industry in the USA have recently started using two new highly effective active ingredients from the hemp plant: cannabidiol and hemp oil. These valuable extracts have a particularly beneficial effect on sensitive skin and are able to penetrate into deeper layers of the skin.

Presenting four CBD skin care products "Made in Switzerland"

The contract manufacturer from Switzerland has not simply followed this brand new trend, it has also successfully implemented it with two face care products (CBD Facial Cleansing Foam and CBD Ampoules) and two curative products (CBD Warming Balm and CBD Cooling Balm) containing the ingredients liposomal CBD and liposomal hemp oil (Cannabis Sativa Seed Oil).

The remarkable properties of hemp

The latest research findings show that hemp boosts the skin's own repair mechanism and cell regeneration. Hemp also has antibacterial and anti-inflammatory properties. As inflammation accelerates the ageing process in the skin, this means that CBD cosmetics have a strong anti-ageing effect. At PLMA, visitors were able to see the new care products themselves for the first time.

"Cannabidiol and hemp oil are today's most promising trend. They have the potential to influence the cosmetic industry in a groundbreaking way. Only a company

with the required expertise, technological capacity and a spirit of innovation is in a position to implement the latest scientific findings rapidly. We ensure that our customers can quickly bring profitable skin care products to the market,” says Jürg König, CEO of Jüstrich Cosmetics.

A full range of exquisite skin care lines

Jüstrich’s high-quality skin care products “Basic Line”, “Superior Line” and “Hotel Amenities”, all made from natural ingredients, and its “Professional Hair Care Line” are developed and manufactured exclusively in Switzerland. The ready-made concept and standardised production make it possible for products to be launched within an extremely short period of time. At PLMA, Jüstrich emphasised that customers can add CBD and hemp oil to Basic Line products and adapt the fragrance and packaging to rapidly create their own CBD line.

Investing for customers’ profit

Growth and change pay off. Since Jüstrich Cosmetics moved into their new production facility in Berneck in 2010, the company has grown. Today the Swiss contract manufacturer has more than 100 employees at their production site in Berneck. With its forward-looking investment, new technology and ambitious entrepreneurial flair, Jüstrich is aiding the long-term competitiveness of its customers.

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About Jüstrich Cosmetics AG

Jüstrich Cosmetics AG is a Swiss family-owned company known for producing exclusive cosmetics from natural ingredients. As a contract manufacturer we develop and manufacture cosmetics from the initial idea through to bespoke, highly effective end products. Our research department delivers important results for highly innovative ranges of cosmetics containing carefully selected active ingredients. Partners all over the world benefit from Swiss quality workmanship, maximum flexibility and our state-of-the-art production facilities.