



## Media Information

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### New Opel Corsa Wins “Connected Car Award”

- New Corsa has best connectivity in small and compact car segment
- Opel boss Michael Lohscheller receives award in Rüsselsheim
- New Corsa and Corsa-e score points among experts and public

Rüsselsheim. The new [Opel Corsa](#) has won another award. *Auto Bild* and *Computer Bild* have presented the “Connected Car Award 2019” to the new Opel model. The Corsa offers the best all-round connectivity in its class. The readers of the two specialist magazines voted and elected the sixth generation of the Opel bestseller as the winner in the small and compact car segment. Opel CEO Michael Lohscheller received the award yesterday at Adam Opel Haus in Rüsselsheim from the deputy editor of *Auto Bild*, Tomas Hirschberger.

“Our new Opel Corsa offers state-of-the-art technologies that are otherwise hard to find in this class. The best connectivity options and top infotainment are of course part of this. With our new [OpelConnect](#) service, Corsa drivers are always up-to-date. We are delighted that our offer has convinced the readers of *Auto Bild* and *Computer Bild*, and that they have honoured this with the 'Connected Car Award'”, said Michael Lohscheller.

Already with the [Opel Insignia](#), [Vivaro](#) and co., the brand has won several editions of the “Connected Car Award” in recent years. Commenting on the comprehensive range of infotainment systems and connectivity options, *Auto Bild* stated, “The new Corsa offers direct connection to eCall”. Navigation and seven-inch touchscreen “are also available. As an option, it can be fully linked with real-time traffic information via the OpelConnect Live Navigation service.”

Since the world premiere last year, the new Opel Corsa and Corsa-e have scored many times. In December, the AUTOBEST jury named the new Corsa the [“Best Buy Car of Europe 2020”](#). In Germany, the car won in the compact category when it was voted



“[Company Car of the Year](#)”. And in Spain, the new Corsa won the title “Premio Best Car Coche Global”. The battery-electric Corsa-e, which is already orderable, will roll to customers in the spring.

***About Opel***

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling around one million vehicles in 2019. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all Opel models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel will become sustainably profitable, global and electric.

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