

**Information**

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Copy to  
Date 27th July 2011  
Subject **Satellite details - BMW i Preview press conference, Frankfurt 29 July 2011**

Please find below the satellite details for transmission of the BMW i Preview press conference (live) and the highlights of the event.

**Technical data TV satellite transmission 29.07.2011**

12:00 – 12:25 CEST BMW i Preview press conference – LIVE  
**SD PAL Format 16:9**

15:00 – 15:20 CEST Highlights of the BMW i Preview press conference (< 20 min)  
**SD PAL Format 16:9**

15:25 – 15:45 CEST Highlights of BMW i Preview press conference (rerun)  
**SD PAL Format 16:9**

**Satellit:** Eutelsat W2A  
**Orbit position:** 10 ° East  
**Transponder:** Txp. F5 - Ch 4-6 (9Mhz)  
**Downlink frequency:** 12.685,830 MHZ  
**Downlink polarisation:** Horizontal  
**Modulation:** DVB-S  
**Codierung:** QPSK  
**bandwidth:** 9 MHz  
**Audio :** via digital

**Ch 1:** IT stereo left  
**Ch 2:** IT stereo right  
**Ch 3:** English  
**Ch 4:** German

**Symbolrate:** 6.6665 Msym/sec  
**FEC:** 7/8  
**Operator:** Rüdiger Zopf +49 (0)170 56 95 084

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**If you have any other questions please contact:**  
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**Please note that the highlights of the press conference will be also available at:**  
**www.thenewsmarket.com!**