

## **Background Information**

Facts about Continental as a listed company:

- Since Continental AG was founded in 1871 (originally under the name Continental Caoutchouc- und Gutta-Percha Compagnie) its legal form has been that of a stock corporation.
- This does not, however, amount to an initial public offering as understood today. Initially, the founders divided up the shares among themselves and only gradually did they come to be traded.
- The shares were already listed on the Hanover stock exchange in 1873/74.
- In 1988 Continental was one of the founding members.
- On September 23, 1996, Continental was downgraded to the MDAX because its market capitalization was too low. Munich Re moved up to the DAX in its place.
- On September 22, 2003, Continental became the first company to return to the DAX since MLP no longer fulfilled the DAX criteria for trading volume and market capitalization.
- On December 22, 2008, Continental moved back to the MDAX on the basis of the fast exit regulation as its market capitalization was too low. Beiersdorf moved up in its place.
- Continental shares are currently traded in four German stock exchange locations: Frankfurt (Prime Standard), Hanover/Hamburg (NISAX) and Stuttgart.
- Its shares are also traded in the U.S. on the OTC (over the counter) market in the form of a sponsored ADR (American Depositary Receipt) program. They are not admitted to the U.S. stock market.
- Continental has issued bearer shares only and holds no treasury shares at the current time.
- Their securities code number (WKN) is 543 900. Their ISIN (International Securities Identification Number) is DE 0005439004.
- As of December 31, 2011, there were 200,005,983 Continental shares outstanding.
- Continental's highest share price ever was €105.60 on July 23, 2007, but at that time there were fewer shares than there are today. Market capitalization was highest on August 17, 2012. Total market capitalization (the number of shares multiplied by the share price) was €16.8 billion. On July 23, 2007, it was €15.9 billion.
- Continental's share price was at its lowest level on November 2, 1992 at €8.91.
- In 2012, Continental paid a dividend for fiscal 2011 of €1.50 per share.



Facts about the DAX<sup>®</sup> - (Source: Deutsche Börse):

- The DAX<sup>®</sup> was developed by Deutsche Börse AG (at that time still called the FWB<sup>®</sup>), the Association of German Stock Exchanges (Arbeitsgemeinschaft der Deutschen Wertpapierbörsen), and the Börsen-Zeitung newspaper.
- It was launched on July 1, 1988, at 1,163 points.
- The base date for the DAX is December 30, 1987 and its base value is 1,000 points.
- The DAX<sup>®</sup> tracks the blue chip stocks that are admitted to the Prime Standard. It contains the 30 largest (measured by market capitalization of free float) and bestperforming (measured by twelve-month trading volume on the stock market) companies on the FWB<sup>®</sup> Frankfurt Stock Exchange.
- DAX is calculated as a performance index, which is a unique characteristic. The main DAX index is one of the few large national indices to take into account reinvested dividend payments as well, so it fully reflects actual investment performance. The DAX is one of the few country indices that are completely rule-based and transparent.
- In order to qualify for a listing, companies must have their registered office or operational headquarters in Germany or generate a significant proportion of their trading turnover on the FWB<sup>®</sup> Frankfurt Stock Exchange and have their headquarters in a member state of the EU or EFTA. Companies must also be listed in the Prime Standard transparency standard.
- The composition of the DAX is reviewed once a year in September in accordance with its rules and regulations.
- There have been fast entry and fast exit rules since August 13, 2002. This allows companies that clearly qualify for an index to be accepted at the quarterly re-weightings. Similarly, companies that clearly no longer meet the criteria for an index can be removed from the index on the same dates. This rule ensures that significant changes in the corporate landscape can also be reflected in the index in a timely manner.
- As a real time index, the DAX was first calculated every 60 seconds, then every 15 seconds, and now since January 2006 every second.
- New DAX regulations were introduced on August 1, 2004, allowing changes to be derived directly from the ranking list. This provides full transparency regarding decisions on index composition, based on market capitalization and stock market turnover.
- The DAX<sup>®</sup> is capital-weighted; meaning the weight of one share is measured by its proportion of the overall capitalization of the shares contained in the index. The free float portion of share capital has been used for the DAX weighting since June 2002.
- The DAX is calculated and published during the trading hours of the Frankfurt Stock Exchange: Mondays to Fridays from 9:00 am to 5:45 pm Central European Time.

- 2 -