

Press release

7th June 2011

Zell am See-Kaprun is part of the largest e-bike region worldwide

Electric mobility: effortlessly pedalling through Pinzgau's gorgeous Alpine landscape

Zell am See-Kaprun is a true paradise for fans of cycling! On as many as 83 perfectly developed bike paths they can explore the picturesque nature of the region. And thanks to the innovative e-bikes such an excursion promises to be perfectly relaxing for the entire family. A ride along the shores of Lake Zell, a tour through the old town or on steeply ascending mountain roads: thanks to the electric drive of the environmentally friendly bikes this is an effortless diversion. A small battery-powered motor supports the cyclist pedalling and thus facilitates riding in demanding terrain.

Even when you are planning longer tours, the e-bike is the perfect choice. A fully charged battery takes cyclists 60 kilometres far. In addition, the many service stations in the region offer the possibility to have an empty battery exchanged for a new one. It is not least its closely knit network of service and hire stations that qualifies Zell am See-Kaprun as a partner region of Movelo - the largest e-bike region worldwide.

For a better overview on short or long trips cyclists may want to take a look at the new e-bike map. In cooperation with the national park Hohe Tauern, Zell am See-Kaprun offers an interregional route map as a download or print version. In addition, it includes sights and special tips for an excursion in the saddle of your e-bike.

For more information on the e-bike region Zell am See-Kaprun and its holiday offers please visit www.zellamsee-kaprun.com on the Internet.

About Zell am See-Kaprun

Located in the vicinity of the Hohe Tauern National Park, Zell am See-Kaprun with its 15,000 beds and two million annual overnight stays is one of the most important Austrian holiday regions. The interplay of the Kitzsteinhorn glacier, Schmittenhöhe, and Lake Zell boasting drinking water quality make the region unique. Central holiday offers in the summer season are golfing on two championship courses, hiking and water sports. Even skiing is an option - thanks to the glacier on Kitzsteinhorn at an altitude of 3,029 metres. In the winter, snow can be taken for granted here as well as on the other 138 kilometres of ski runs-regardless of the weather. 54 state-of-the-art cable car and lift facilities take guests to the summits. Freeskiers and snowboarders find perfect conditions in two snow parks, one of which has received an award by the German automobile club ADAC.

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Words: 271 | Characters: 1.664