

PR Winners DL2012

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Prize
A02/003	00065	CHEYEF HALAK	LBCI	SOCIAL CHANGE	IMPACT BBDO Beirut	LEBANON	IMPACT BBDO Beirut	Gold
A03/007	00058	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	TUNISIAN ELECTIONS	MEMAC OGILVY LABEL Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis	Gold
A06/006	00036	FAKE IT ALL	BRAND PROTECTION GROUP (BPG)	ANTI-COUNTERFEIT AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	Gold
B01/006	00063	SPRITE CRICKET STARS	COCA-COLA	SPRITE	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY & MATHER Dubai	Gold
B04/005	00062	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	TUNISIAN ELECTIONS	MEMAC OGILVY LABEL Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis	Gold
C01/007	00068	CHEYEF HALAK	LBCI	SOCIAL CHANGE	IMPACT BBDO Beirut	LEBANON	IMPACT BBDO Beirut	Gold
B01/002	00038	READ THE COUNTRY'S FORTUNE	CAFÉ SUPER BRASIL	COFFEE	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	Silver
C01/002	00009	STAY ALERT. STAY ALIVE.	BMW GROUP MIDDLE EAST	ROAD SAFETY CAMPAIGN	DABO & CO. Dubai	UNITED ARAB EMIRATES	DABO & CO. Dubai	Silver
C01/004	00041	FAKE IT ALL	BRAND PROTECTION GROUP (BPG)	ANTI-COUNTERFEIT AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	Silver
C01/005	00042	BREAK THE SILENCE HIMAYA		CHILD SEXUAL ABUSE AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	Silver
A02/008	00047	AVATAR FOR ACTION	GE	BREAST CANCER SCREENING AWARENESS	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai	Bronze
A06/007	00037	BREAK THE SILENCE HIMAYA		CHILD SEXUAL ABUSE AWARENESS CAMPAIGN	LEO BURNETT BEIRUT	LEBANON	LEO BURNETT BEIRUT	Bronze
Total Entries:			12					