

BMW Group Corporate Communications

Information

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Copy to
Date 06.01.2011
Subject **US Satellite details Detroit Motor Show 2011.**

München. Below you can find the US satellite details of the BMW Group Press Conferences and the BMW Group novelties at the Detroit Motor Show 2011:

Technical data TV satellite transmission 10.01.2011

15:00 – 15:30 ET **Highlights of the BMW Group Press Conference and the Novelties 16:9**

19:00 – 19:15 ET **Highlights of the MINI Press Conference and the Novelties 16:9**

Satellite: **Galaxy 17 (9 MHz)**
Orbit position: **91° West**
Transponder: **19K – Channel A**
Downlink frequency: **12066,500 MHz**
Polarisation: **RX**

Standard: **MPEG 2 / DVB-S**
Encoder: **Tandberg**
Encoding: **4:2:0**
Symbolrate: **6.1113 Msym/S**
FEC: **3/4**

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Highlights of the BMW Group Press Conferences and the novelties also at: www.thenewsmarket.com!

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