

Film Winners DL2012

| Cat. No | Entry No | Title | Advertiser | Product | Entrant Company | Country | Agency | Production Company | Prize |
|---------|----------|--------------------------------|-------------------------------|---------------------------------|-----------------------------|----------------------|------------------------------------|---|---------------------|
| A01/019 | 00185 | LIVING ROOM | EGYPT FOODS | KALBAZ CRISPS | ELEPHANT Cairo | EGYPT | ELEPHANT Cairo | ELEVEN Cairo | Grand Prix Campaign |
| A01/020 | 00186 | PING PONG | EGYPT FOODS | KALBAZ CRISPS | ELEPHANT Cairo | EGYPT | ELEPHANT Cairo | ELEVEN Cairo | Grand Prix Campaign |
| A01/014 | 00133 | DOG | EGYPT FOODS | CONO | LEO BURNETT CAIRO | EGYPT | LEO BURNETT CAIRO | LIGHTHOUSE FILMS Cairo | Gold Campaign |
| A01/015 | 00134 | FLOWER | EGYPT FOODS | CONO | LEO BURNETT CAIRO | EGYPT | LEO BURNETT CAIRO | LIGHTHOUSE FILMS Cairo | Gold Campaign |
| A01/018 | 00137 | LION | EGYPT FOODS | CONO | LEO BURNETT CAIRO | EGYPT | LEO BURNETT CAIRO | LIGHTHOUSE FILMS Cairo | Gold Campaign |
| A02/034 | 00216 | FRAGRANCE OF POWER | NATIONAL TRADING & DEVELOPING | VITAENE C DRINK | MEMAC OGILVY & MATHER Dubai | UNITED ARAB EMIRATES | MEMAC OGILVY & MATHER Dubai | FILM PUDDING Dubai | Gold Campaign |
| A02/035 | 00217 | HARD TO OPEN | NATIONAL TRADING & DEVELOPING | VITAENE C DRINK | MEMAC OGILVY & MATHER Dubai | UNITED ARAB EMIRATES | MEMAC OGILVY & MATHER Dubai | FILM PUDDING Dubai | Gold Campaign |
| A02/038 | 00220 | OCCASIONS | NATIONAL TRADING & DEVELOPING | VITAENE C DRINK | MEMAC OGILVY & MATHER Dubai | UNITED ARAB EMIRATES | MEMAC OGILVY & MATHER Dubai | FILM PUDDING Dubai | Gold Campaign |
| A13/034 | 00053 | FAST LANE | MTC TOUCH | HIGH SPEED INTERNET | M&C SAATCHI Beirut | LEBANON | M&C SAATCHI Beirut | INTAJ THE PRODUCTION HOUSE Beirut | Gold |
| A13/037 | 00126 | SELEWA USB | VODAFONE EGYPT | USB CONNECTION | MEDIA DIRECTION OMD Cairo | EGYPT | MEDIA DIRECTION OMD Cairo | ECU PRODUCTIONS Cairo | Gold Campaign |
| A13/038 | 00127 | SELEWA COVERAGE | VODAFONE EGYPT | VODAFONE COVERAGE | MEDIA DIRECTION OMD Cairo | EGYPT | MEDIA DIRECTION OMD Cairo | ECU PRODUCTIONS Cairo | Gold Campaign |
| A13/039 | 00128 | SELEWA RADIO | VODAFONE EGYPT | RADIO VODAFONE | MEDIA DIRECTION OMD Cairo | EGYPT | MEDIA DIRECTION OMD Cairo | ECU PRODUCTIONS Cairo | Gold Campaign |
| A13/040 | 00129 | SELEWA EDFA3LY SHUKRAN | VODAFONE EGYPT | VODAFONE CALL ME BACK | MEDIA DIRECTION OMD Cairo | EGYPT | MEDIA DIRECTION OMD Cairo | ECU PRODUCTIONS Cairo | Gold Campaign |
| A13/041 | 00130 | SELEWA BUZZ | VODAFONE EGYPT | VODAFONE BUZZ | MEDIA DIRECTION OMD Cairo | EGYPT | MEDIA DIRECTION OMD Cairo | ECU PRODUCTIONS Cairo | Gold Campaign |
| A15/006 | 00168 | BREAK THE SILENCE - REPETITION | HIMAYA | CHILD SEXUAL ABUSE AWARENESS | LEO BURNETT BEIRUT | LEBANON | LEO BURNETT BEIRUT | INTAJ THE PRODUCTION HOUSE Beirut | Gold |
| A15/015 | 00224 | PEDESTRIAN BRIDGE | LBCI | 'CHEYEF HALAK' CSR INITIATIVE | IMPACT BBDO Beirut | LEBANON | IMPACT BBDO Beirut | THE FANTASTIC FILM FACTORY Beirut | Gold Campaign |
| A15/016 | 00225 | MOTORCYCLE | LBCI | 'CHEYEF HALAK' - CSR INITIATIVE | IMPACT BBDO Beirut | LEBANON | IMPACT BBDO Beirut | WONDERFUL PRODUCTIONS Beirut | Gold Campaign |
| A15/017 | 00226 | TAXI | LBCI | 'CHEYEF HALAK' - CSR INITIATIVE | IMPACT BBDO Beirut | LEBANON | IMPACT BBDO Beirut | THE FANTASTIC FILM FACTORY Beirut | Gold Campaign |
| A15/018 | 00227 | PARKING | LBCI | 'CHEYEF HALAK' - CSR INITIATIVE | IMPACT BBDO Beirut | LEBANON | IMPACT BBDO Beirut | THE FANTASTIC FILM FACTORY Beirut | Gold Campaign |
| B01/017 | 00209 | RETURN OF DICTATOR BEN ALI | ENGAGEMENT CITOYEN | ENGAGEMENT CITOYEN | MEMAC OGILVY LABEL Tunisia | TUNISIA | MEMAC OGILVY LABEL TUNISIA Tunisia | PROPAGANDA Tunis | Gold |
| A13/002 | 00013 | OMG...LOL | WATANIYA TELECOM | YOUTH PLANS | IMPACT & ECHO BBDO Safat | KUWAIT | IMPACT & ECHO BBDO Safat | DX PRODUCTIONS Kuwait City / VIP FILMS Beirut | Silver Campaign |
| A13/003 | 00014 | ROUND PIZZAS IN SQUARE BOXES? | WATANIYA TELECOM | INTERNET ON MOBILE PLANS | IMPACT & ECHO BBDO Safat | KUWAIT | IMPACT & ECHO BBDO Safat | DX PRODUCTIONS Kuwait City / VIP FILMS Beirut | Silver Campaign |

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| A13/004 | 00015 | GREY HAIR AND CHOLESTEROL ARE FREE | WATANIYA TELECOM | REWARDS PROGRAM | IMPACT & ECHO BBDO Safat | KUWAIT | IMPACT & ECHO BBDO Safat | DX PRODUCTIONS Kuwait City / VIP FILMS Beirut | Silver Campaign |
| A13/005 | 00016 | ALWAYS WORKING LIKE A SWISS WATCH | WATANIYA TELECOM | VIP PLANS | IMPACT & ECHO BBDO Safat | KUWAIT | IMPACT & ECHO BBDO Safat | DX PRODUCTIONS Kuwait City / VIP FILMS Beirut | Silver Campaign |
| A13/006 | 00017 | MAN WHO RUSHES DOES NOTHING BUT SWEAT | WATANIYA TELECOM | MOBILE INSTALLMENT PLANS | IMPACT & ECHO BBDO Safat | KUWAIT | IMPACT & ECHO BBDO Safat | DX PRODUCTIONS Kuwait City / VIP FILMS Beirut | Silver Campaign |
| A13/007 | 00018 | LAZY FISH GETS CAUGHT TWICE | WATANIYA TELECOM | I MOVE TO SERVICE | IMPACT & ECHO BBDO Safat | KUWAIT | IMPACT & ECHO BBDO Safat | DX PRODUCTIONS Kuwait City / VIP FILMS Beirut | Silver Campaign |
| A14/009 | 00055 | CHIMNEY | MTC TOUCH | CHRISTMAS GREETINGS | M&C SAATCHI Beirut | LEBANON | M&C SAATCHI Beirut | INTAJ THE PRODUCTION HOUSE Beirut | Silver |
| A15/011 | 00210 | WOMEN AND WORK | ATFD | TUNISIAN WOMEN'S RIGHTS ASOCIATION | MEMAC OGILVY LABEL Tunisia | TUNISIA | MEMAC OGILVY LABEL Tunisia | NOTPROD Tunisia | Silver Campaign |
| A15/012 | 00211 | DOMESTIC VIOLENCE | ATFD | TUNISIAN WOMEN'S RIGHTS ASOCIATION | MEMAC OGILVY LABEL Tunisia | TUNISIA | MEMAC OGILVY LABEL Tunisia | NOTPROD Tunisia | Silver Campaign |
| A01/008 | 00097 | CAMEL | EDITA FOOD | CHEESE CROISSANT | FP7/EGY Giza | EGYPT | FP7/EGY Giza | AND CUT Cairo | Bronze |
| A01/038 | 00258 | BUS | EDITA CONFECTIONERY | MIMIX CANDY | FP7/EGY Giza | EGYPT | FP7/EGY Giza | PRODUCERS Giza | Bronze Campaign |
| A01/039 | 00259 | HAMMER | EDITA CONFECTIONERY | MIMIX CANDY | FP7/EGY Giza | EGYPT | FP7/EGY Giza | PRODUCERS Giza | Bronze Campaign |
| A02/003 | 00076 | KUWAIT RISING | RED BULL | ART OF MOTION | LOWE MENA Dubai | UNITED ARAB EMIRATES | LOWE MENA Dubai | LOWE MENA Dubai | Bronze |
| A02/026 | 00161 | READ THE COUNTRY'S FORTUNE | CAFÉ SUPER BRASIL | COFFEE | LEO BURNETT BEIRUT | LEBANON | LEO BURNETT BEIRUT | INTAJ THE PRODUCTION HOUSE Beirut | Bronze |
| A03/014 | 00157 | PITCH | SLEEP COMFORT | MATTRESS | REPUBLIQUE BEIRUT | LEBANON | REPUBLIQUE BEIRUT | FLIM Beirut | Bronze Campaign |
| A03/015 | 00158 | MASCOT | SLEEP COMFORT | MATTRESS | REPUBLIQUE BEIRUT | LEBANON | REPUBLIQUE BEIRUT | FLIM Beirut | Bronze Campaign |
| A03/016 | 00159 | JINGLE | SLEEP COMFORT | MATTRESS | REPUBLIQUE BEIRUT | LEBANON | REPUBLIQUE BEIRUT | FLIM Beirut | Bronze Campaign |
| A08/001 | 00207 | FAMILY FEUD | McDONALDS | BIG MAC COMBO | ELEPHANT CAIRO Cairo | EGYPT | ELEPHANT CAIRO Cairo | THE HOUSE PRODUCTIONS Cairo | Bronze Campaign |
| A08/002 | 00208 | SHOWER | McDONALDS | BIG MAC COMBO | ELEPHANT CAIRO Cairo | EGYPT | ELEPHANT CAIRO Cairo | THE HOUSE PRODUCTIONS Cairo | Bronze Campaign |
| A11/009 | 00165 | GO OUT THERE | BANK AUDI | RETAIL BANKING | LEO BURNETT BEIRUT | LEBANON | LEO BURNETT BEIRUT | WONDERFUL PRODUCTIONS Beirut | Bronze |
| A15/009 | 00175 | LABELS | CNCT | FRENCH COMMITTEE FOR TOBACCO CONTROL | BIG KAHUNA FILMS Dubai | UNITED ARAB EMIRATES | EURO RSCG 360 Suresnes | BIG KAHUNA FILMS Dubai | Bronze |
| B01/004 | 00255 | CLASSIFIED | LAND ROVER | RANGE ROVER EVOQUE | WUNDERMAN Dubai | UNITED ARAB EMIRATES | WUNDERMAN Dubai / MEC Dubai | BOOMTOWN PRODUCTIONS Dubai | Bronze |

Total Entries: 20