

## Families enjoy unforgettable holidays in Zell am See-Kaprun

### Diversified leisure time activities promise unique lake experiences and mountain adventures

In Zell am See-Kaprun, families are in for unequalled summer holidays. Thanks to the diversified leisure time activities, young and old alike get their money's worth here. Hiking tours and bicycle trips through untouched nature, trekking expeditions in company of furry companions as well as swimming, water skiing or a boat trip on Lake Zell boasting drinking water quality: guests in the region are spoilt for choice.

In addition to the manifold sporting activities, entertaining events and numerous sights make holidays in the heart of Pinzgau a full-scale success. Take the adventure trail 'Schmidolin's Baptism of Fire' on Schmittenhöhe for instance: at the eleven play stations time will fly by. And during the weekly 'Incredible Night of Water' at Sigmund-Thun-Klamm gorge visitors can enjoy the romantic atmosphere of this natural spectacle in torch light.

But recreation starts as soon as guests cross the threshold of their hotel. Many accommodation providers have geared their service to the special needs of families. While toddlers are taken care of at the guest kindergarten and in playgroups, older siblings romp around at the Kids' Club or on one of the many playgrounds of the region. Thanks to professional childminders, mum and dad can spend some relaxed hours together, too.

In order to make sure that family holidays do not break the bank, Zell am See-Kaprun has tied up several attractive packages this summer again. The 'Happy Kids' deal includes the entrance to all indoor pools and lidos. On top of that, children under 13 stay for free at their parents' room. By the way: the popular Zell am See-Kaprun Card makes a stay in the region a gigantic bargain - especially for families.

#### About Zell am See-Kaprun

Located in the vicinity of the Hohe Tauern National Park, Zell am See-Kaprun with its 15,000 beds and two million annual overnight stays is one of the most important Austrian holiday regions. The interplay of the Kitzsteinhorn glacier, Schmittenhöhe, and Lake Zell boasting drinking water quality make the region unique. Central holiday offers in the summer season are golfing on two championship courses, hiking and water sports. Even skiing is an option - thanks to the glacier on Kitzsteinhorn at an altitude of 3,029 metres. In the winter, snow can be taken for granted here as well as on the other 138 kilometres of ski runs - regardless of the weather. 54 state-of-the-art cable car and lift facilities take guests to the summits. Freeskiers and snowboarders find perfect conditions in two snow parks, one of which has received an award by the German automobile club ADAC.

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